



It's the 60th Anniversary of our Annual Open House and Trade Show! January 13 and 14, 2026

What a milestone - we sincerely hope that you will join us to celebrate! The North Carolina Blueberry Council and North Carolina State University present the primary educational meeting for blueberry growers in the state and region. The 60th Annual Open House and Trade Show will be held January 13-14, 2026 at the Charlie Rose Expo Center, Crown Complex, Fayetteville, North Carolina.

We have some special guests for the 60th anniversary -- **Dr. Garey Fox**, Dean of the College of Agriculture and Life Sciences, and **Dr. David Monks**, Associate Dean and Director of Extension at NCSU will be on the program. Plant pathologist **Caleb Bollenbacher** will share his experiences with anthracnose fruit rot control and spray timing. Entomologist **Lorena Lopez** will discuss spring and summer pests of NC blueberries, including longhorn beetles. We will also have a research station update from **John Garner**, a review of cultivar development by **Jessica Spencer** and **Hudson Ashrafi**, horticultural observations from **Mike Mainland**, and a VacCAP project report by **Massimo Iorizzo**. **Mark Seitz** and **Matthew Strickland** will offer pesticide safety training (category V) for those who need credits to meet their certification requirements. Also note that we plan for BOTH days to include talks addressing **recent changes to H2A** labor rules. In addition to the educational program, our new and returning vendors will be showcasing products to benefit your business during our Trade Show hours.

Group Hotel: If you are staying overnight to attend both days, we strongly encourage you to stay at the Doubletree Fayetteville at our negotiated group rate of \$151 for a Double Queen room or \$159 for a King room. Please see the Housing section on the registration form for reservation instructions.

Here's the preliminary schedule (subject to change – please check the website listed below for updates):

Tuesday, January 13	8:00 am – 8:30 am	Registration and Breakfast
	8:30 am – 12:30 pm	Educational Sessions
	12:30 pm – 1:30 pm	Lunch
	1:30 pm – 5:00 pm	TRADE SHOW
Wednesday, January 14	8:00 am – 8:30 am	Breakfast
	8:30 am – 10:30 am	TRADE SHOW
	10:30 am – 11:45 am	Educational Sessions
	11:45 am – 1:00 pm	Lunch
	1:00 pm – 2:00 pm	Business Meeting (Members Only) and Door Prizes
	2:00 pm – 4:00 pm	Pesticide Safety Training (Category V)

Enclosed you will find the registration form. **We urge you to register PRIOR to the show to avoid the hassle and increased cost of registering onsite.** For further information, contact Brenda Park, Executive Director, at 864-361-1598 or b.park@ncblueberrycouncil.org. Hope to see you there!

Sincerely,

Willie R. Moore, President

Visit www.BlueberryTradeShow.com
for updates on the show!

Representing All Blueberry Growers in North Carolina
213 Davidson Road • Greenville, SC 29609 • (864) 361-1598
www.ncblueberrycouncil.org • contact@ncblueberrycouncil.org

GROWER OPEN HOUSE AND TRADE SHOW APPLICATION
North Carolina Blueberry Council • 60th Annual Open House • January 13-14, 2026
 Crown Complex - Charlie Rose Expo Center, 1960 Coliseum Drive, Fayetteville, NC 28306
www.crowncomplexNC.com

MEMBER PRICE PER ATTENDEE (yourself, family or employees): \$75 before 12/16/25*.
(To receive this discounted rate members must have renewed their annual membership for 2025 by paying their membership invoice prior to 12/16/25.)

***Member registration after December 16 or at the door will be \$85.**

NON-MEMBER PRICE PER ATTENDEE - \$100

FEES INCLUDE: Educational Sessions, Trade Show, and group food and beverage functions

BUSINESS/FARM NAME: _____

Address: _____

Phone: _____ **Email** _____

Quantity	Description	Rate	Total
	Member Attendee(s)	\$75	
	Late Registration Member Attendee (after Dec. 16)	\$85	
	Non-Member Attendee(s)	\$100	

All Names for ID Badges – <u>PLEASE PRINT</u> (for additional names please use a separate sheet)		
First Name	Last Name	Nickname for badge if applicable

I AGREE TO ABIDE BY SHOW RULES, REGULATIONS AND POLICIES:

Applicant's signature: _____ Date: _____

Please enclose fee for each person attending. Mail this form and check made payable to North Carolina Blueberry Council to:
Brenda C. Park, Executive Director
NCBC
213 Davidson Road
Greenville, SC 29609

HOUSING: We have reserved a block of rooms at the Doubletree Fayetteville at a specially negotiated group rate for our attendees of \$151 for a Double Queen room or \$159 for a King room. Help us fill our contracted room block and continue to negotiate favorable rates by calling 910-323-8282 and asking for the NC Blueberry Council Group Rate or using the direct online link: <https://www.hilton.com/en/attend-my-event/ncblueberrycouncil2026/>. This hotel offers a complimentary fitness center, restaurant/lounge, and convenient location. **Cut-off date for reservations is 12/19/25.** For more information contact: Brenda Park Phone 864-361-1598 E-mail: b.park@ncblueberrycouncil.org

FOLLOW TRADE SHOW UPDATES ON WWW.BLUEBERRYTRADESHOW.COM!