



Call for Nominations for the Board of Directors

NCBC is pleased to announce the call for nominations for two at-large positions on the Board of Directors. The two positions open are due to the expiration of the three-year terms for Joseph Benton and Matthew Moore. The term for these positions will be three years, beginning in January 2024 and ending January, 2027.

Directors currently serving are (denotes term ending):

Ralph Carter Jr., President (2025)	Carter Farms
Sam Rose, Vice President (2024)	Legacy Blueberry Farms
Willie Moore, Secretary-Treasurer	Ivanhoe Blueberry Farms
Brandon Norris (2024)	SonRise Farms
George Mote, Jr. (2025)	Mote Plantation Farms
Joey Benton (2023)	Bettin On Blues Farm
Matthew Moore (2023)	Ivanhoe Farms

Service on the NCBC Board of Directors promotes personal and professional growth, skill development and unique experience. It also provides an opportunity to drive the decisions of our organization.

Directors are instrumental in assisting the Council in achieving our strategic plan of being a non-profit corporation created to:

- Promote efficient production, packing, handling, storing, processing, and marketing of blueberries and to secure and distribute to its members information and trends relative to the operation and management of the blueberry business.
- Promote research work for the purpose of discovering and developing better or new varieties, methods of production, packing, handling, storing, processing, marketing, and disease control.
- Promote through advertising, service work, merchandising, tours, and any other means, the enjoyable consumption of North Carolina blueberries.

Board service also provides these unique opportunities:

- Develop valuable skills in non-profit governance, program planning, and strategic planning
- Expand your network of professional contacts
- Gain recognition from your employer, community, or peers

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Qualifications

Candidates should have a demonstrated ability to lead others, a strong interest in all aspects of blueberry growing, processing, and consumption, ability to communicate effectively (in person and/or through writing), and reliability in following through on commitments and meeting deadlines.

Help lead NCBC into the future by nominating a colleague or yourself for the position of Director-At-Large.

The Call for Nominations closes on December 22, 2023 and the selection of the candidate slate will be determined. The election will be held at a Members Only meeting during the Open House in January, 2024 with new Board Members taking office immediately. **Voting is restricted to Members in good standing whose membership dues are paid prior to the meeting – one vote per Grower (farm).**

Nomination Process

Complete the nomination form to recommend a colleague or yourself for a Director position on the Board by December 22, 2023.

You may nominate as many people as you like. Please submit one nomination form per candidate. We strongly encourage you to discuss your nomination with the candidate prior to submission to determine his or her interest and willingness to serve as a member of the NCBC Board. The Board of Directors will review all nominations received to determine the slate of candidates that will be presented to the membership.