



52nd Annual Open House and Trade Show! January 17 and 18, 2018

The North Carolina Blueberry Council and North Carolina State University invite you to join us for our 52nd Annual Open House and Trade Show, to be held January 17-18, 2018 at the Charlie Rose Expo Center, Crown Complex, Fayetteville, North Carolina.

The Open House is the primary educational meeting for blueberry growers in the state and region. Attendance has increased to more than 300 participants, most of whom are commercial producers.

Our 2018 educational offerings will include sessions for pesticide recertification credits, as well as up-to-date information on the Food Safety Modernization Act and the required certification. With increased vendor participation in 2018, you will have the opportunity to visit with both new and returning vendors showcasing products to benefit your business during our Trade Show hours.

Note that our days have changed to Wednesday and Thursday - this advance schedule is subject to change – please check the website listed below for updates:

Wednesday, January 17	8:00 am – 8:30 am	Registration and Refreshments
	8:30 am – 12:15 pm	Educational Sessions
	1:00 pm – 5:30 pm	TRADE SHOW
Thursday, January 18	8:30 am – 12:00 pm	TRADE SHOW
	12:00 pm – 4:00 pm	Educational Sessions/Business Meeting

Enclosed you will find the registration form for the 52nd Annual Open House and Trade Show. We urge you to register PRIOR to the show to avoid the hassle and increased cost of registering onsite.

NOTE: If you are a current member, your dues invoice for 2018 is enclosed, and must be paid prior to December 15, 2017, to receive the discounted member rate of \$50 per person. As noted, **all registrations after December 15 will be at the \$60 per person rate, regardless of your membership status.**

For further information, contact Brenda Park at 864-361-1598 or b.park@ncblueberrycouncil.org. For exhibit questions, contact Ginger Hubner, Trade Show Manager at 919-349-5696 or gingerh@resortmarketing.com. Hope to see you there!

Sincerely,

Ralph Carter, President

Visit www.BlueberryTradeShow.com
for updates on the show!

Representing all Blueberry Growers in North Carolina
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