



Increase Your Visibility!

Become a Valued Sponsor of the 2018 North Carolina Blueberry Council Open House and Trade Show

In return for your sponsorship support, your company will be recognized throughout our conference materials, websites and social media. Sponsors are responsible for providing a company profile and logo. **All Sponsors receive Standard Sponsor Benefits consisting of a rotating sidebar banner ad on www.ncblueberrycouncil.org, a sponsor listing on www.blueberrytradeshow.com, and onsite signage throughout the Open House / Trade Show.** Please refer to each sponsorship level for specific benefits.

<p><u>Platinum Lunch Sponsor</u> <u>\$4,000</u> <u>(2 Available)</u></p>	<ul style="list-style-type: none"> ❖ Title Sponsor for Lunch Wednesday OR Thursday ❖ Three (3) Attendee Registrations ❖ One 10 x 10 booth in Trade Show ❖ Opportunity to address attendees during Program Agenda – Ten (10) minutes ❖ One (1) Press Release of sponsored content on www.blueberrytradeshow.com with click through link to your site (press release and url must be provided) ❖ Front page <u>fixed</u> banner ad on www.blueberrytradeshow.com ❖ One (1) email broadcast to all grower members during 2018
<p><u>Gold Breakfast Sponsor</u> <u>\$2000</u> <u>(2 Available)</u></p>	<ul style="list-style-type: none"> ❖ Title Sponsor of Continental or Biscuit Breakfast Wednesday OR Thursday ❖ Two (2) Attendee Registrations ❖ One 10 x 10 Booth in Trade Show ❖ Opportunity to address attendees during Program Agenda – Five (5) minutes ❖ Front page <u>fixed</u> banner ad on www.blueberrytradeshow.com ❖ One (1) email broadcast to all grower members during 2018
<p><u>Silver Break Sponsor</u> <u>\$1000.00</u> <u>(2 Available)</u></p>	<ul style="list-style-type: none"> ❖ Title Sponsor for Morning AND Afternoon Beverage Break Wednesday or Thursday ❖ One (1) Attendee Registration
<p><u>Bronze Sponsor</u> <u>\$500.00</u></p>	<ul style="list-style-type: none"> ❖ Standard Sponsor Benefits ❖ Title Sponsor for Morning OR Afternoon Break ONLY if Silver Sponsorships are not fulfilled

Company Name _____ Sponsorship Level _____

Contact Name: _____ Email Address: _____

Address: _____

___ Check Enclosed **OR** ___ Credit Card Payment Name on Card: _____

Card Number: _____ EXP Date: ___/___

Security Code: _____ Billing Zip Code: _____ Signature: _____

Please return with payment information to: Brenda C. Park, Executive Director
213 Davidson Road, Greenville, SC 29609
b.park@ncblueberrycouncil.org 864-361-1598

VENDOR TRADE SHOW APPLICATION AND CONTRACT
North Carolina Blueberry Council 52nd Annual Open House January 17-18, 2018
Crown Center, Charlie Rose Expo Center, 1960 Coliseum Drive, Fayetteville, NC 28306
www.crowncomplexNC.com

Includes:

8' high draped backdrop, 3' high side draped booth dividers, 8' skirted table, two chairs, two (2) exhibitor ID badges, two meal tickets, company name sign, and one 110-volt outlet. Additional exhibitor ID badges may be purchased for \$50 each.

ONLY PAYMENT RESERVES SPACE

2017 EXHIBITORS: - Receive First Right of Refusal for Space With Payment by October 27th!

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____ Website _____

PRINT Name(s) for ID badges: 1 (Inc) _____ 2 (Inc) _____

3 (\$50) _____ 4 (\$50) _____

I plan to exhibit the following: _____

Type of Business (Check all that apply):

- | | | |
|--|---|---|
| <input type="checkbox"/> Chemical Distributor/Manufacturer | <input type="checkbox"/> Crop Insurance | <input type="checkbox"/> Plant Nursery |
| <input type="checkbox"/> Equipment Sales/Manufacturing | <input type="checkbox"/> Packing Materials Supplier | <input type="checkbox"/> Fruit Marketer/Buyer |
| <input type="checkbox"/> Extension/Research/Education | <input type="checkbox"/> Government Agency | <input type="checkbox"/> Information/Weather Services |
| <input type="checkbox"/> Other (please specify) _____ | | |

ALL BOOTH SPACE INCLUDES ONE YEAR ANNUAL MEMBERSHIP IN NORTH CAROLINA BLUEBERRY COUNCIL, INC.			
OPEN FLOOR SPACE ADD \$75 FOR ANNUAL MEMBERSHIP FEE			
Quantity	Description	Rate	Total
	10' x 10' booth with pipe and drape	\$425 per booth	
	20' x 10' double booth with pipe and drape	\$675 per booth	
___ ft. x ___ ft. = _____ sq. ft.	Open Floor Space	\$1.50 per square ft. PLUS \$75	
	Additional Exhibitor ID Badges	\$50 each	
We will donate the following raffle prize(s):			

TOTAL FEES ENCLOSED OR TO BE CHARGED		\$ _____
<input type="checkbox"/> Check (to North Carolina Blueberry Council)	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Name on Card _____	Card #: _____	Exp: _____
Mail this completed form <u>with payment</u> to:		North Carolina Blueberry Council 213 Davidson Road Greenville, SC 29609

I AGREE TO ABIDE BY SHOW RULES, REGULATIONS AND POLICIES:

Applicant's signature _____ Date: _____

Please contact us if you have special needs or if you require total space in excess of 500 sq. ft. Your payment will be refunded only if space is not assigned. Fees include both days. Vendors will receive further information (floor plan, directions, and facilities)

FOR MORE INFO: Brenda Park, Executive Director (864) 361-1598 or email b.park@ncblueberrycouncil.org
SPONSOR/EXHIBIT QUESTIONS: Ginger Hubner, Trade Show Manager (919) 349-5696 or email gingerh@resortmarketing.com