



51st Annual Open House and Trade Show! January 10-11, 2017

The North Carolina Blueberry Council invites you to join us for our 51st Annual Open House and Trade Show, to be held January 10-11, 2017 at the Charlie Rose Expo Center, Crown Complex, Fayetteville, North Carolina.

The Open House is co-hosted by the North Carolina Blueberry Council and North Carolina State University, and is the primary educational meeting for blueberry growers in the state. Attendance has increased to more than 300 participants, most of whom are commercial producers.

The 2016 Blueberry Open House & Trade Show, celebrating our 50th Anniversary, was a tremendous success. Vendor participation increased by almost 40%, we practically doubled our exhibit floor space and we had blueberry growers from all over North Carolina. We plan to do even better in 2017 with educational offerings including sessions for CEU/certification credits, networking opportunities and additional trade show hours to be sure you have the time you need with our vendors/sponsors.

Here's an abbreviated version of our new schedule for 2017:

Tuesday, January 10	8:00 am – 8:30 am	Registration and Refreshments
	8:30 am – 12:15 pm	Educational Sessions
	1:00 pm – 5:30 pm	TRADE SHOW
Wednesday January 11	8:30 am – 12:00 pm	TRADE SHOW
	12:00 pm – 4:00 pm	Educational Sessions/Business Meeting

Enclosed you will find the registration form for the 51st Annual Open House and Trade Show. Register now, and plan to join us in January! NOTE: Membership in NCBC has changed to operate on a calendar year basis. If you are a current member, your dues invoice for 2017 is enclosed, and must be paid prior to December 15, 2016, to receive the discounted member rate of \$50 per person. As noted, all registrations after December 15 will be at the \$60 per person rate, regardless of your membership status.

For further information, contact Brenda Park at 864-361-1598 or b.park@ncblueberrycouncil.org. For exhibit questions, contact Ginger Hubner, Trade Show Manager at 919-349-5696 or gingerh@resortmarketing.com.

Don't miss your chance to be a part of this event – I hope you will join us!

Sincerely,

Ralph Carter, President
North Carolina Blueberry Council, Inc.

Visit www.BlueberryTradeShow.com
for updates on the show!

Representing all Blueberry Growers in North Carolina
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